

# Liisa Lee

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SF, CA.

liisa.lee@gmail.com  
champagneandpajamas.com

## Writer | TTRPG Worldbuilder | Consultant

Versatile Content Writer proficient in researching, writing and editing diverse content. Works with minimal input to produce engaging work. Autonomous yet communicative with 10-year history of superior performance in remote environments. Focused on leveraging writing talents to bring audience members strategically to emotional places and build brand loyalty. Creative, persuasive and articulate with remarkable work ethic and analytical approach.

## Expertise

- Client Communication
- Effective writing
- Content Strategy
- Editing and proofreading
- World-building skills
- Strong Vocabulary
- Descriptive language
- Imaginative thinking
- Target audience understanding
- Genre Knowledge

## Education

English Literature  
Santa Monica College  
  
Scholar's Program  
  
Hunter College  
Literature/ Psychology

*"The tone of your work is exceptionally easy to digest. Your XXXX writeup is spot on perfect. I want that style overview for any place of interest/city anyone is working on. It is perfect in its delivery of critical information to understanding that particular area quickly. I love it."*  
~ Charles Agel

## References

Sean Orlikowski  
writer  
sean@seansvoices.com

Drew Foulke  
Norse Foundry  
afoulke@gmail.com

## Experience

Dec. '22 - Current

LA, CA.

### Contributing Writer

*NDA- Prominent RPG company multi-book project*

- Utilized strong editing skills to revise written work for clarity, coherence, and grammatical correctness.
- Contributed positively to team dynamic as part of collaborative writing projects, fostering open communication channels among colleagues.
- Adapted writing style according to project requirements, exhibiting versatility across various industries and formats.
- Balanced attention to detail with meeting word count targets showcasing ability to comply with specific guidelines.
- Collaborated with editorial teams to refine content, resulting in high-quality publications that resonated with target audiences.
- Participated actively in writer's groups or conferences showcasing dedication towards continuous improvement.

May '22 - Nov. '23

Cleveland, OH

### Contributing Writer | VO Director

*Be Never Ending inc.*

- Increased website traffic with search engine optimized blog articles and social media posts.
- Fostered a sense of community among customers through responsive communication via social media channels, forums, or blog comments sections.
- Completed projects ahead of deadlines, effectively managing time and setting priorities for multiple assignments.
- Balanced attention to detail with meeting word count targets showcasing ability to comply with specific guidelines.
- Wrote and edited high-quality content and visually impactful programs under deadline pressure with exciting, captivating, and authentic approach.
- Generated increased website traffic by creating engaging SEO-optimized content for online platforms.

May '04 - Nov 2010

St. Louis

### Contributing Writer

*Simutronics Corp.*

- Assisted fellow writers with proofreading tasks when needed, contributing to overall editorial quality control efforts.
- Developed compelling story ideas, conducting thorough research and interviews to create comprehensive articles.
- Participated actively in team brainstorming sessions for future content direction, providing valuable input and ideas for growth strategies.